



## **CALL FOR APPLICATIONS**

### **Graphic Design Associate**

**Location:** Remote

**Job Type:** Full-Time

#### **About Us:**

SPRF India is a public policy think tank headquartered in New Delhi. We engage young policy researchers under the guidance of an eminent board of trustees and seasoned advisors. As a dynamic and solution-oriented organisation, we horizontalise and intersectionalise policy by rooting it in data and non-partisan research. SPRF works at the intersections of Governance, Economy, Human Rights, Security, and the Environment. We curate narratives reflecting the aspirations of a country where more than half the population remains under 25.

Our research work finds mention and a place in publications like Hindu Business Line, The Quint, The Diplomat, FirstPost, News18, The Wire, ORF online, Business Insider, NewsClick, and Down To Earth.

#### **Position Overview:**

We are seeking a talented and creative Graphic Design Associate to join our team. The ideal candidate will play a crucial role in creating visually compelling content that effectively communicates SPRF's mission, research findings, and outreach efforts. This position will report to the Communications Manager and work closely with various departments to produce high-quality graphic materials.



## **Key Responsibilities:**

### **1. Design and Production:**

- Create and design various materials for print and digital use, including reports, infographics, social media graphics, presentations, and promotional materials.
- Ensure all designs align with SPRF's brand guidelines and maintain a consistent visual identity across all platforms.
- Manage multiple design projects from concept to completion, ensuring timely delivery and high-quality outcomes.

### **2. Content Creation:**

- Collaborate with the communications team to develop engaging visual content that supports SPRF's communications strategy.
- Translate complex data and research findings into easily understandable and visually appealing graphics.
- Assist in the creation of multimedia content, including videos and animations, as needed.

### **3. Collaboration and Coordination:**

- Work closely with researchers, policy analysts, and other team members to understand their design needs and provide creative solutions.
- Coordinate with external vendors and printers to ensure the quality and accuracy of printed materials.
- Participate in brainstorming sessions and contribute creative ideas to enhance SPRF's visual communications.

### **4. Quality Control and Updates:**

- Review and proofread designs for errors before printing or publishing.
- Stay up-to-date with industry trends and best practices in graphic design and visual communication.
- Continuously improve and update design templates and assets to ensure they meet evolving needs.



## Qualifications:

- Bachelor's degree in Graphic Design, Visual Arts, or a related field.
- Minimum 2 years of experience in graphic design, preferably within the non-profit or policy sector.
- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign) and other design software.
- Strong portfolio showcasing a range of design projects and skills.
- Excellent attention to detail and a keen eye for aesthetics and visual composition.
- Ability to manage multiple projects and meet deadlines in a fast-paced environment.
- Strong communication and collaboration skills.
- Knowledge of current trends in social policy and advocacy is a plus.

## How to Apply:

Interested candidates should send their resume, a cover letter, and a graphic portfolio (not more than 10MB) to [amaan@sprf.in](mailto:amaan@sprf.in) cc [recruitment@sprf.in](mailto:recruitment@sprf.in) with the subject line "Graphic Design Associate Application - [Your Name]".

**Application Deadline: 16 July ( Tuesday) 2024 - 23:59 hrs IST**

*Priority will be given to applicants with previous work focused on social, political, or gender issues, and to those belonging to minority or underprivileged/underrepresented communities.*