



CALL FOR APPLICATIONS

Graphic/Communication Designer

About SPRF:

SPRF India is a public policy think tank headquartered in New Delhi. We engage young policy researchers under the guidance of an eminent board of trustees and seasoned advisors. As a dynamic and solution-oriented organisation, we horizontalise and intersectionalise policy by rooting it in data and non-partisan research. SPRF works at the intersections of governance, Economy, Human Rights, Security, and Environment. We curate narratives which reflect the aspirations of a country where more than half the population remains under the age of 25.

Our research work finds mention and a place in publications like Hindu Business Line, The Quint, The Diplomat, FirstPost, News18, The Wire, ORF online, Business Insider, NewsClick, and Down To Earth.

About this Position:

SPRF is looking for a graphic/communication designer with experience in graphic designing, social media design, print media design, layout designing, etc. with an interest in SPRF's thematic verticals. The candidate is expected to be comfortable with thinking on their feet and have the ability to meet strict deadlines.

The position is remote. **The expected starting date is February 12, 2024.**

This is a full-time paid opportunity.

Key Responsibilities:

- Engaging with the design team and initiating design-thinking discussions.
- Building on the existing design language.
- Working on the designing of our digital, web, and print marketing materials.
- Supporting communications, outreach, and research publications.
- Working on the design development of SPRF events and other outreach, including social media outputs, research publications, press releases and branding materials.



Desired Qualifications and Skills:

- Undergraduate/Postgraduate degree in Graphic Designing, Communication Design, Visual Arts and other related fields with an avid interest in Public Policy and its various disciplines.
- At least 1-2 years of work experience in the field of design (design studio, organisation/company, think tanks etc.)
- Proficiency in Adobe softwares like Photoshop, Illustrator, and InDesign is a must.
- Understanding of basic design principles and layout design.
- Fluency in English (written and verbal) and at least one other Indian language.
- Ability to establish priorities, multitask, and work within tight timelines.
- Dynamic, flexible, reliable, proactive, creative and results-oriented.
- Working knowledge of the development sector is desired.

Application Process

Write to us at recruitment@sprf.in with a cc: amaan@sprf.in using the subject line **“Application for Graphic/Communication Designer - [Your Name]”** with the following:

1. Cover letter outlining why you wish to apply for this position, skill set, and suitability for the position.
2. Your CV/ resume
3. PDF file of or link to your design portfolio

Deadline for application: **7th February 2024, 11:59 pm.**

We encourage applications from candidates belonging to underrepresented and marginalised communities.

Due to the volume of applications received, only shortlisted candidates will be contacted.

We will not be able to respond to emails or phone calls regarding the status of your application. Incomplete applications will not be considered.
